HOTEL
VIER JAHRESZEITEN
HAMBURG
EST. 1897

Fairmont Hotel Vier Jahreszeiten Hamburg Honoured as “Best Hotel in Europe” and “Best City Hotel in Germany, Austria and Switzerland” at the Condé Nast Traveller Germany Edition 2026 Readers’ Choice Awards

Hamburg, November 2026 – A historic accolade for Fairmont Hotel Vier Jahreszeiten on Hamburg’s Inner Alster Lake: at the inaugural Condé Nast Traveller Germany Edition 2026 Readers’ Choice Awards, the historic Grand Hotel has been recognized as “Best Hotel in Europe” and “Best City Hotel in Germany, Austria and Switzerland”, while Hamburg was recognised as an outstanding destination.

With the title of “Best Hotel in Europe”, Fairmont Hotel Vier Jahreszeiten has been chosen by the readers of the internationally renowned travel magazine as the finest hotel on the continent. It is one of the highest honours a European hotel can receive, distinguishing the property from an exceptional field of leading hotels across Europe’s most celebrated cities, regions and resort destinations. As the results are based solely on the personal experiences, ratings and recommendations of travellers, the award carries particular significance. It affirms that Fairmont Hotel Vier Jahreszeiten is regarded not only in Germany, but throughout Europe, as a benchmark for exceptional hospitality, impeccable service and distinctive luxury.

The additional recognition as “Best City Hotel in Germany, Austria and Switzerland” further underlines the Grand Hotel’s leading position within the German-speaking hospitality landscape. Together, these two accolades affirm that Fairmont Hotel Vier Jahreszeiten ranks among Europe’s most distinguished addresses, while remaining one of the defining hospitality icons of the DACH region.

The awards honour a house that, for 129 years, has stood for timeless elegance, Hanseatic hospitality and service of the very highest order. In its unrivalled setting directly on the Inner Alster Lake, Fairmont Hotel Vier Jahreszeiten combines the rich history and character of Hamburg with the expectations of contemporary luxury hospitality. The result is a place where where tradition and innovation, cosmopolitan spirit and genuine warmth come together in a truly singular way.

“To be named the Best Hotel in Europe is an extraordinary honour for us, and a profound affirmation of our work,” says Ingo C. Peters, Managing Director of Fairmont Hotel Vier Jahreszeiten Hamburg. “What makes this recognition particularly meaningful is that it comes directly from our guests. It is a tribute to the passion, dedication and warmth of our entire team. Together with the award as Best City Hotel in Germany, Austria and Switzerland and the recognition of Hamburg as a destination, it marks a wonderful moment for both our hotel and our city. Our ambition remains unchanged: to offer our guests far more than a stay. We strive to create lasting memories and bring the spirit of Hamburg to life in every experience.”

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Condé Nast Traveller Germany is the German-language edition of the internationally renowned travel magazine Condé Nast Traveller. Since its launch in autumn 2024, the editorial team led by Dennis Braatz, Head of Editorial Content, has inspired readers with well-researched stories and independent recommendations, with a particular focus on Germany, Austria and Switzerland. Published six times a year, the magazine is complemented by a strong digital platform. Through its Readers' Choice Awards, Condé Nast Traveller is recognised as one of the most influential voices in the international travel industry: the accolades are determined directly by the community, based on travellers' personal experiences and reviews.

"Our readers have decided which destinations, hotels, airlines and cruise lines impressed them most this year. There can hardly be more valuable feedback for the travel industry. We are delighted to be presenting the Readers' Choice Awards in the German-speaking world for the very first time," says Dennis Braatz, Head of Editorial Content, Condé Nast Traveller Germany.

For Hotel Vier Jahreszeiten, being named Best Hotel in Europe is not only a historic honour, but also a commitment: to continue embodying the highest standards of quality, personal attention and authentic Hanseatic hospitality. With these accolades, the Grand Hotel once again affirms its position as one of Europe's leading hotel icons, remaining true to its promise of offering guests, day after day, the finest address on the Alster and now the best hotel in Europe.

ABOUT FAIRMONT HOTEL VIER JAHRESZEITEN

The luxurious Fairmont Hotel Vier Jahreszeiten is the epitome of European grand hotels. Since 1897, this elegant hotel on Hamburg's Inner Alster lake has been offering guests from all over the world charming luxury and timeless elegance in the heart of the Hanseatic city, close to many cultural and architectural attractions, numerous shopping opportunities, and the Hamburg Exhibition and Congress Center. The new interior design style is fresh and unconventional, yet remains pleasantly classic and timelessly elegant. The 156 luxurious hotel rooms and suites combine valuable fabrics and international standards with the finest materials, which are effectively showcased in six different color concepts.Vier Jahreszeiten Spa & Fitness, including a tea lounge and roof terrace with views over the rooftops of Hamburg, covers almost 1,000 square meters. The culinary offerings include three outstanding restaurants – Restaurant Haerlin***, which has been awarded three Michelin stars and 5 out of 5 toques by Gault Millau, GRILL with its Hanseatic cuisine in an exclusive designer setting and the Japanese-Peruvian NIKKEI NINE, which is proving to be a hot spot in the Hanseatic city. The playful Café Condi, the Condi Lounge, the lounge, and the award-winning Jahreszeiten Bar invite guests to linger. Five event rooms for conferences, meetings, conventions, and events covering approximately 600 square meters round off the offerings. Further information is available at www.hvj.de/en.

ABOUT ACCOR AND FAIRMONT HOTELS

https://all.accor.com/brands/fairmont.en.shtml

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